

theses

#1

Constructed Activism

Activism
and its
constructed
elements
in
citylife

Theses

Gergely Kukucska
supervisor: György Alföldi DLA
Budapest University of Technology and Economics
Doctoral School of Architecture
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> Abstract

The thesis examines the experimental tools of activism. Its aim is to make the personal experiences gathered over the years visible to the activists of the past, present and future. My intention is to show a detailed picture of the entire life cycle of the interventions and their role in the environment.

I assume that the tools of activism inspire people to communicate and act together, who become active members of their microenvironment for a shorter or longer time. Activism deviates from the flow of everyday activities and fills the city's functional spaces with life. Through informal learning, joint discovery and development, it offers the possibility of a collaborative and more livable environment.

The dissertation consists of 3 volumes. The first volume contains the stops of my personal "journey", the inspirations found during the examination of the topic, the details of the examination system, the conclusions and the presentation of the masterpiece. The second volume is a database of 4x4 interventions. The theses are summarized in the 3rd volume.

>Thesis 1

A KEY ELEMENT OF
THE ACTION IS
THE PERSONAL,
CONTINUOUS
PRESENCE OF THE
ACTIVIST.

The results of activism
are noticeably improved
by the continuous
presence of activists,
who, sensing the changes
and reacting to them, can
shape the action in order
to achieve the goals.



> 'Planks' under construction
photo/ Gergely Kukučka, 2013

>Thesis 2

CREATING ACTION IS
THE FUNDAMENTAL
GOAL OF ACTIVISM.

The goal of activism is to create playful urban use actions and achieve long-term urban and social results. Each action is unique, but there are elements, modes and recipes that can be followed.



> Placco/ 'Urban Scanner' program
photo/ Anna Baróthy, 2012

>Thesis 3

ONE OF THE MOST IMPORTANT TOOLS OF THE ACTION IS THE "CONTINUOUS TEST MODE".

One of the most important benefits of the actions is the informal internal development of the actors, the involvement realized through interactive steps, the actors learn from each other and are shaped by their collective dynamics.



> 'Giant Sunbed' under construction
photo/ Dávid Kornai-Varga, 2013

>Thesis 4

THE SUCCESS OF
THE ACTION CAN
BE SERVED BY
ANY DEVICE THAT
IS CAPABLE OF
ADDRESSING USERS.

Architectural activism,
effective in local and
short-term campaigns,
has a greater ability to
appeal to the user group
if it is supported by
events, and promotional
communication strengthens
involvement.



> 'Mobil sauna' on riverside
photo/ Gergely Kukučka, 2014

Gergely Kukucska
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